

# Rhetorical Analysis Essay Outline

- I. Introduction: Background & Thesis
  - A. Background Information to help readers understand the topic, and nature of the work
    - A. Information about the work
      - a. Title, author, publication info
      - b. Statement of the author's topic and argument
    - B. Thesis
      - 1. Main reaction to the writer's argument (Evaluation)
      - 2. Support with specific, analytical reasons (Appeals)
- II. Body: Analysis, Interpretation, & Evaluation
  - A. Main Point 1: Use of Logos in Source
    - 1. Supporting paragraph 1: Concrete example of type of logical appeal (Cause/Effect? Deductive Reasoning? Inductive reasoning w/ illustrations? Statistics?)
    - 2. Supporting paragraph 2: Explanation of why/why not example is effective for the argument writer is making
  - B. Main Point 2: Use of Pathos in Source
    - 1. Supporting paragraph 1: Concrete example of type of pathetic appeal & use "Audience" from TRACE (Appeal to audience's values/Motivations?)
    - 2. Supportint paragraph 2: Evaluation of effectiveness of this appeal on argument
  - C. Main Point 3: Use of Ethos
    - 1. Supporting paragraph 1: Concrete example of ethical appeal & use "Author," "Text," "Constraints" from TRACE (Authority/Credibility, Situated v. Invented Ethos)
    - 2. Supporting paragraph 2: Evaluation of effectiveness or affect on argument
- III. Conclusion: Final Thoughts, Re-emphasize Evaluation
  - A. Summary of evaluation
  - B. Make a final statement about the topic, and the nature of the arguments surrounding the topic (is it a highly emotional topic? An unknown topic that should motivate people? A topic that is unlikely to be resolved in the near future?)